

What's in Your Bottle?



PRODUCT	WHAT IS IT?	HOW DOES IT WORK?	HOW DOES IT SUPPORT EXERCISE ENERGY?	CAN IT BE TAKEN WITH SUPERSTARCH?
SuperStarch	Complex, slow-releasing carbohydrate • <u>Unique</u> , patented, complex starch • An actual food	Glucose calories slowly and steadily released into the bloodstream over time • Keeps blood sugar levels steady • Slowly delivers energy (calories)	Carbohydrates and fats are preferred sources of fuel for exercise energy • SuperStarch delivers glucose calories over time without spiking blood sugar • Healthy form of carbohydrate fuel source that keeps blood sugar levels steady	<u>Of course!</u>
Caffeine	A chemical naturally occurring in plants: coffee beans, tea, etc	Stimulates/excites the central nervous system • Enhances feelings of alertness	Impact on the brain increases feelings of being energized through chemical pathways	Yes
Creatine	An organic compound naturally produced by the body. Also consumed through meat and/or supplements	Creatine-Phosphate (CP) energy system rapidly creates cell energy-ATP • Turns ADP back into ATP.	This energy system only significantly contributes to the first few seconds of short, intense activity	Yes
Branched-Chain Amino Acids (BCAAs)	Leucine, isoleucine, and valine are 3 of 9 essential amino acids. "Branched" describes their structure. Found in dietary meat and BCAA supplements	BCAA supplements intended to support muscle recovery	Not a preferred source of fuel for exercise	Yes
Protein powder	Supplemental protein source designed to augment daily protein intake. Sources can be animal and/or plant-based	Intent is to provide protein calories to support the <u>roles and functions</u> of protein in the body, particularly as it relates to exercise	Not a preferred source of fuel for exercise	Yes
Beta-alanine	Amino acid, found in dietary animal meat	Supplementation aims to promote short, anaerobic performance through improved muscle buffering capacity	Not a preferred source of fuel for exercise.	Yes





